

JORDAN BECKE

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OBJECTIVE

To continually progress in the fields of multimedia and design while applying my creative abilities in animation, color and motion graphics.

PROFESSIONAL EXPERIENCE

Nordstrom Inc.

Seattle, Wa

October 2014 - Present

Motion Designer / Colorist

- Design and animate motion graphics videos and looping animations for display in-store at all Nordstrom store locations, on Nordstrom.com and at a variety of live events
- Color correct and grade all videos produced in-house for display in-store, on Nordstrom.com and in rich media advertising placements
- Collaborate with art directors in pre-production phases as both a technical advisor and creative partner

Freelance Assignments

Seattle, Wa

Motion Designer / Colorist / Video Editor / VJ

Seth Gwinn Feb. 2014 - Present

- Generate initial edits for promotional shorts and select accompanying music and voice over tracks
- Color correct final edits and create filling and motion graphics specific to each project

Brad Strain Oct. 2015

- Color graded music video "Moments" by Ever So Android

Baleen Jewelry Mar. 2014

- Independently interpreted company aesthetic to create a branded animated logo

PHNK Feb. 2014

- Created over 50 short, looping animations in collaboration with PHNK, translating the client's music into a visual experience
- Performed as VJ to synchronize looping animations with PHNK's live musical performance

Petrichor Clothing Dec. 2013

- Worked directly with client to adapt their vision into an animated logo
- Photographed and documented company's product launch party

Valant Medical Solutions Nov. 2013

- Presented prototypes and collaborated with in house design team to generate an animated logo

JK POP!

Seattle, Wa

May 2012-Present

Video Editor / Motionographer / VJ

- Edited and created motion graphics for a pair of promotional videos that highlighted the most entertaining elements of Japanese and Korean music videos
- Edited three 7-15 minute videos for a panel discussion on Korean pop music
- Create video mash-ups and VJ to accompany live DJ performances.
- Researched and compiled an extensive library of relevant music videos and other ephemera

SKILLS

Software: After Effects • Davinci Resolve • Illustrator • Premiere Pro • Photoshop • Compressor • Adobe Media Encoder • Final Cut 7 • Resolume Avenue • Sorenson Squeeze • MS Office • Processing

Other: After Effects Expressions • Video Production • Photography • Troubleshooting and Tech Support